

**The Christmas Cruise Thru
ADVERTISING P&L
January through December 2022**

Date	Name	Memo	Paid Amount
Income			
Sponsorship			
Advertising			
Banner Sponsor			
09/20/2022	Sam Switzer Realty	Banner	300.00
09/26/2022	Alliance Tax Services	Banner Sponsor	300.00
09/26/2022	Eclectic Wallflower Boutique	Banner Sponsor	300.00
10/02/2022	Eclectic Wallflower Boutique	Eclectic Wallflow...	300.00
10/19/2022	SAC Service LLC	Deposit	300.00
10/26/2022	Hicksville Family Eye Care	Banner	300.00
10/26/2022	Perna's 3D	Banner	300.00
11/08/2022	HV Beautification Committee	Deposit	300.00
11/08/2022	Tri-County Roofing and Home...	Banner	300.00
Total Banner Sponsor			2,700.00
Radio Advertising Sponsorship			
09/26/2022	Alliance Tax Services	Radio Sponsor	100.00
Total Radio Advertising Sponsorship			100.00
Total Advertising			2,800.00
Total Sponsorship			2,800.00
Total Income			2,800.00
Gross Profit			2,800.00
Expense			
Business Expenses			
Advertising			
01/25/2022	Cardmember Services	Facebook	4.99
06/07/2022	Tribune Printing	Sign at FG	34.00
08/31/2022	Fulton County Fairboard	2022 Fair Spot	100.00
09/06/2022	News Tribune 2	SR 37 Sign	107.50
09/06/2022	News Tribune 2	end of town ban...	280.00
09/06/2022	News Tribune 2	fair billboard sign	34.00
09/06/2022	News Tribune 2	1000 calendars	160.00
09/27/2022	Hicksville Kiwanis	Fair Harness Ra...	120.00
10/10/2022	Denise Sutter-Alliance Tax Se...	Fulton County Fa...	44.47
11/22/2022	The News Tribune V	End of Town and...	342.50
11/22/2022	Cardmember Services	Facebook	211.74
12/05/2022	Tribune Printing	Insert in Newspa...	320.00
12/07/2022	Denise Sutter-Alliance Tax Se...	Sponsorship Ban...	26.84
12/12/2022	APG Media of Ohio LLC	Crescent advert...	770.00
12/29/2022	Cardmember Services	Advertising	4,753.26
Total Advertising			7,432.97
Total Business Expenses			7,432.97
Total Expense			7,432.97
Net Income			-4,632.97

**The Christmas Cruise Thru
CHRISTMAS CARD P&L
January through December 2022**

Date	Name	Memo	Paid Amount
Income			
Fundraising Income			
Christmas Card Lane			
09/20/2022	Gloria Volkert	Deposit	140.00
10/10/2022	Gloria Volkert	Deposit	160.00
10/13/2022	chad and jody shirey	Jody Bassett	225.00
11/08/2022	Ken Dale Farms Wedding V...	Deposit	300.00
11/08/2022	Steve Jennings EcoWater ...	Deposit	300.00
11/22/2022	The Church of Wauseon O...	2022	400.00
11/23/2022	Michelle Guéspie	2023 Card	300.00
Total Christmas Card Lane			1,825.00
Total Fundraising Income			1,825.00
Total Income			1,825.00
Gross Profit			1,825.00
Expense			
Fundraising Expense			
Christmas Card Lane			
11/22/2022	Cardmember Services		334.77
12/05/2022	Tribune Printing	Tiffany Brother Kenner	45.00
12/05/2022	Tribune Printing	New Cards	425.00
Total Christmas Card Lane			804.77
Total Fundraising Expense			804.77
Total Expense			804.77
Net Income			1,020.23

**The Christmas Cruise Thru
FESTIVAL of TREES P&L
January through December 2022**

Date	Name	Memo	Paid Amount
Expense			
Operations			
Festival of Trees			
12/07/2022	Christina Schwiebert V	Stuff for FOT	177.87
Total Festival of Trees			177.87
Total Operations			177.87
Total Expense			177.87
Net Income			-177.87

Date : Memo : Paid Amount :

Income

Fundraising Income

CCT Raffle

12/03/2022	Deposit	68.00
12/03/2022	Venmo Dec 3	30.00
12/04/2022	Deposit	103.00
12/04/2022	Deposit	95.00
12/05/2022	Deposit	83.00
12/10/2022	Deposit	197.00
12/10/2022	Deposit	64.00
12/10/2022	Deposit	129.00
12/12/2022	Venmo Dec 9	5.00
12/17/2022	Deposit	93.00
12/21/2022	Sunday Ra...	232.00
12/21/2022	Saturday R...	56.00
Total CCT Raffle		1,155.00
Total Fundraising Income		1,155.00
Total Income		1,155.00
Gross Profit		1,155.00

Expense

Fundraising Expense

Raffles

01/03/2022	2021 Raffles	37.54
12/30/2022		71.25
Total Raffles		108.79
Total Fundraising Expense		108.79
Total Expense		108.79
Net Income		1,046.21

The Christmas Cruise Thru SMORE's P&L

January through December 2022

Date	Name	Memo	Paid Amount
S'mores			
12/03/2022		Deposit	92.52
12/04/2022		Deposit	36.73
12/04/2022		Deposit	98.29
12/10/2022		Deposit	169.50
12/10/2022		Deposit	94.01
12/10/2022		Deposit	98.28
12/12/2022		Venmo Dec 9	3.00
12/21/2022		Sunday Smore's	75.44
12/21/2022		Saturday Smore's	147.17
Total S'mores			814.94
Total Fundraising Income			814.94
Program Income			
S'mores			
12/17/2022		Deposit	98.28
Total S'mores			98.28
Total Program Income			98.28
Sponsorship			
S'mores Shack			
09/26/2022	Keller Freight Solu...	Deposit	400.00
Total S'mores Shack			400.00
Total Sponsorship			400.00
Total Income			1,313.22
Gross Profit			1,313.22
Expense			
Operations			
S'mores Shack			
01/03/2022	angie caryer	2021 Smore's Shack	277.51
12/02/2022	Zac Andres	Propane Tank for Smores	69.38
12/05/2022	Tribune Printing	Smore's Sponsor Name	15.00
12/07/2022	Denise Sutter-Alli...	Skewers and Napkins	14.09
12/29/2022	Cardmember Serv...	Smore's Supplies	237.11
12/30/2022	angie caryer		49.37
Total S'moresShack			662.46
Total Operations			662.46
Total Expense			662.46
Net Income			650.76

The Christmas Cruise Thru VENDOR TABLES P&L

January through December 2022

Date	Name	Memo	Paid Amount
Income			
Program Income			
Vendor Table			
11/19/2022	Mark Dennis	Honey Vendor	60.00
11/19/2022	Jill Brenner	Tumbler Vendor	60.00
11/23/2022	Jeremy Townsend	Popcorn Vendor	57.75
11/29/2022	Mark Dennis	2nd Vendor Table	60.00
Total Vendor Table			237.75
Total Program Income			237.75
Total Income			237.75
Gross Profit			237.75
Expense			
Net Income			237.75

**The Christmas Cruise Thru
FIREWORKS P&L**
January through December 2022

**The Christmas Cruise Thru
REINDEER P&L**
January 2021 through December 2022

Date	Name	Paid Amount
Sponsorship		
Fireworks		
05/17/2022	Promedica	120.00
07/11/2022	Promedica	57.00
09/20/2022	Promedica	84.00
09/26/2022	SMTA	2,000.00
10/10/2022	Promedica	231.00
10/10/2022	Ken's Furniture	100.00
10/17/2022	Multimatic	2,000.00
11/08/2022	Community Memorial Hos...	2,000.00
11/08/2022	Arc Solutions	1,000.00
11/08/2022	Promedica	191.00
11/19/2022	Meijers	500.00
12/07/2022	Sailers Store	500.00
Total Fireworks		8,783.00
Total Sponsorship		8,783.00
Contract Services		
Fireworks		
07/27/2022	American Fireworks	-4,000.00
11/19/2022	American Fireworks	-4,000.00
12/12/2022	American Fireworks	-1,500.00
Total Fireworks		-9,500.00
Total Contract Services		-9,500.00
TOTAL		-717.00

Date	Name	Memo	Paid Amount
Income			
Sponsorship			
Reindeer			
11/03/2021	Jim Schmidt Family o...	Deposit	2,050.00
11/15/2021	Jim Schmidt Family o...	Schmidt Family of Dealerships	2,050.00
11/15/2021	Slattery Oil	Slattery Oil	2,050.00
09/06/2022	National Oil & Gas Inc.	Deposit	3,368.00
11/16/2022	Jim Schmidt Family o...	Deposit	1,318.00
Total Reindeer			10,836.00
Total Sponsorship			10,836.00
Total Income			10,836.00
Gross Profit			10,836.00
Expense			
Contract Services			
Reindeer			
01/21/2021	Pine Acres Reindeer...	1561 half fee	2,050.00
11/15/2021	Pine Acres Reindeer...	2021 2nd Half Payments	2,050.00
07/27/2022	Pine Acres Reindeer...	1st Half 2022 Reindeer Rent	3,368.00
11/22/2022	Pine Acres Reindeer...	2nd Payment	3,368.00
12/27/2022	Countryside Tent Re...	2022 Reindeer Tent Rental	400.00
Total Reindeer			11,236.00
Total Contract Services			11,236.00
Total Expense			11,236.00
Net Income			-400.00

	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013
Open Nights	32	35	34	33	23	17	17	17	6	4
Gate	\$78,952.14	\$80,347.05	\$96,570.72	\$54,106.77	\$32,794.27	\$21,413.27	\$16,725.77	\$15,227.23	\$7,681.32	\$3,712.50
# of Cars	7,522	8,627	11,999	7,700	4,242	4,637	3,266	3,458		
PerCar Avg.	\$10.45	\$8.69	\$7.89	\$6.85	\$6.79	\$4.95	\$5.35	\$4.28		
Raffle	\$1,155.00	\$599	X	\$1,473	\$1,166	\$1,155	\$536	\$998		
Smore's	\$913.22	\$311.51	X	\$1,014.87	\$491.72	\$678.86	\$550			
Added cashless options			covid		Signed contracts	%fb	%fb	%fb	Formed 501c3	all fb

The Christmas Cruise TI
Light Display Profit & Los
 January through December 2

Date	Memo	Paid Amo...
Income		
Sponsorship		
Light Displays		
01/10/2022	Defiance Moose	1,000.00 ◀
02/15/2022	Alliance Tax Services	60.00
03/07/2022	Mark Savage	10.00
03/28/2022	Slight, Promedica	201.00
03/28/2022	Nancy Chapman	100.00
04/20/2022	Deb Keller Donation	30.00
08/02/2022	Sofia Family Charitable Giving	100.00
08/22/2022	Bruce Guilford	100.00
09/20/2022	Yoder Body Shop	100.00
09/26/2022	Masons Display and Banner	1,700.00
09/26/2022	Rody Family Endowment	500.00
10/13/2022	Ricki Starrett for fuel	500.00
10/26/2022	Kirbertin LTD	100.00
10/31/2022	Bobbi Sinn	500.00
12/14/2022	HVB Snack Club Donation	275.00
12/21/2022	Pete Kennerk	2,500.00
12/29/2022	Credit Card	-2,171.63
12/29/2022	Deposit	2,500.00
Total Light Displays		8,104.37
Total Sponsorship		8,104.37
Total Income		8,104.37
Gross Profit		8,104.37
Expense		
Operations		
Displays and Lights		
01/03/2022	Angie Caryer Exp	29.80
01/25/2022	Boscoyo & Batteries	1,111.97
04/02/2022	Light Exp., Light Emp., Light...	6,119.45
04/18/2022	GP Designs	13,889.75
08/23/2022	Digital Timers and Light for ...	107.89
08/29/2022	Additional White Pixel Strings	68.65
08/29/2022	Tool for Pushing Bullet Pixels	76.10
09/14/2022	Zip Ties	163.91
09/26/2022	Credit Card Purchases	3,846.16
09/27/2022	Credit Card Purchases	5,309.67
09/29/2022	Cable and Cutter	60.53
10/10/2022	Various See Receipt	512.27
10/12/2022	Credit Card Purchases	2,228.28
10/24/2022	Credit Card Purchases	5,013.31
11/03/2022	Regedy Ann & Snow flake	910.00
11/22/2022	Credit Card Purchases	4,265.98
11/28/2022	Diesel for Bob James movin...	28.15
12/07/2022	keyboards, tposts, wire, gr...	461.90
Total Displays and Lights		44,203.77
Total Operations		44,203.77
Total Expense		44,203.77
Net Income		-36,099.40

Semi Paint,
 Screwdriver Set,
 Putty Knife, Staple
 Gun & Staples,
 Bug Spray, Iron
 Grip Duct, String,
 Masonry Drill \$ 233.58
 Computer/Monito
 r rtnd
 mouse/keyboard \$ 973.77
 Scable and
 Adapter for New
 Monitor for New
 Computer \$ 65.09
 Power Cord for
 Pixel Computer
 that was lost at
 some point \$ 53.36
 Power Supply for
 Lost Powersupply \$ 54.75

Post Driver \$ 2,230.00

C9 Strobe Bulbs \$ 442.40

Fuel \$ 1858.46

The Christmas Cruise Thru Balance Sheet

As of December 31, 2023

Dec 31, 23

▼ ASSETS

▼ Current Assets

▼ Checking/Savings

Checking Account	▶	196,484.83	◀
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▼ Money Market

Carriage	3,382.86
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Future Fund	7,509.08
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Money Market - Other	4.01
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Total Money Market	<u>10,895.95</u>
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Total Checking/Savings	<u>207,380.78</u>
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Total Current Assets	<u>207,380.78</u>
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TOTAL ASSETS	<u><u>207,380.78</u></u>
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▼ LIABILITIES & EQUITY

▼ Equity

Opening Balance Equity	1,601.00
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Retained Earnings	<u>205,779.78</u>
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Total Equity	<u>207,380.78</u>
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TOTAL LIABILITIES & EQUITY	<u><u>207,380.78</u></u>
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The Christmas Cruise Thru
Profit & Loss Budget vs. Actual
 January through December 2022

	Jan - Dec...	Budget	\$ Over Bu...
▼ Expense			
▼ Business Expenses			
Advertising	7,432.97	15,000.00	-7,567.03
Website	0.00	400.00	-400.00
Total Business Expenses	7,432.97	15,400.00	-7,967.03
▼ Contract Services			
Fireworks	9,500.00	8,020.00	1,480.00
Reindeer	7,136.00	6,000.00	1,136.00
Total Contract Services	16,636.00	14,020.00	2,616.00
▼ Fundraising Expense			
Purse Bingo	5,324.45	12,000.00	-6,675.55
Total Fundraising Expense	6,238.01	12,000.00	-5,761.99
▼ Operations			
Carriage	267.70	100.00	167.70
Displays and Lights	44,203.77	35,000.00	9,203.77
Festival of Trees	177.87	500.00	-322.13
Lift Truck - Prancer	4,026.93	4,000.00	26.93
Multipurpose Building Expense	310.97	4,000.00	-3,689.03
Postage, Mailing Service	0.00	150.00	-150.00
Storage Buildings	1,847.98	5,000.00	-3,152.02
Supplies	319.18	600.00	-280.82
Utilities	1,340.86	2,000.00	-659.14
Total Operations	85,243.19	51,350.00	33,893.19
▼ Other Types of Expenses			
Community Outreach	1,000.00	1,000.00	0.00
Drone	450.00	300.00	150.00
Total Other Types of Expenses	7,270.00	1,300.00	5,970.00
▼ Rental Expenses			
Facility Rental	7,000.00	7,000.00	0.00
Total Rental Expenses	7,372.12	7,000.00	372.12
XFuture Fund	0.00	3,000.00	-3,000.00
Total Expense	130,227.50	104,070.00	26,157.50
Net Income	11,127.35	-104,070.00	115,197.35



NEGATIVE NUMBERS MEAN BUDGET WAS NOT FULLY SPENT
 POSITIVE NUMBERS MEAN BUDGET WAS OVERSPENT

The Christmas Cruise Thru Profit & Loss

January through December 2022

Jan - Dec 22

Income	
Fundraising Income	
CCT Raffle	1,155.00
Christmas Card Lane	1,825.00
Purse Bingo	11,990.47
Purse Bingo Other	13,010.98
S'mores	814.94
Total Fundraising Income	28,796.39
INTEREST-Money Market	8.92
Other Income (Inc. Startup)	4,418.00
Program Income	
Gate Revenue	78,952.14
Membership Dues	70.00
S'mores	98.28
Vendor Table	237.75
Total Program Income	79,358.17
Sponsorship	
Advertising	
Banner Sponsor	2,700.00
Radio Advertising Sponsorship	100.00
Total Advertising	2,800.00
Fireworks	9,783.00
Light Displays	8,104.37
Purse Bingo	500.00
Reindeer	4,686.00
S'mores Shack	400.00
Security Protection	2,500.00
Total Sponsorship	28,773.37
Total Income	141,354.85
Gross Profit	141,354.85

Expense	
Business Expenses	
Advertising	7,432.97
Total Business Expenses	7,432.97
Contract Services	
Fireworks	9,500.00
Reindeer	7,136.00
Total Contract Services	16,636.00
Fundraising Expense	
Christmas Card Lane	804.77
Purse Bingo	
Purse Bingo Concessions	
Alcohol	416.52
Food	1,357.90
Total Purse Bingo Concessions	1,774.42
Purse Bingo Licenses	
Permits and Licenses	350.00
Total Purse Bingo Licenses	350.00
Purse Bingo Main Bingo	
Bingo Supplies	277.48
Purses	1,650.63
Supplies	189.24
Total Purse Bingo Main Bingo	2,117.35
Purse Bingo Raffles and Etc.	
Door Prizes	120.00
Raffle	60.00
Tip Boards	552.68
Total Purse Bingo Raffles and Etc.	732.68
Purse Bingo Rental	
Facility Rental	350.00
Total Purse Bingo Rental	350.00
Total Purse Bingo	5,324.45
Raffles	108.79
Total Fundraising Expense	6,238.01
Miscellaneous Use of Card	35.21
Operations	
Administrative and General Oper	570.68

Carriage	267.70
Displays and Lights	44,203.77
Festival of Trees	177.87
Large Equipment	19,899.98
Lift Truck - Prancer	4,026.93
Multipurpose Building Expense	310.97
Parking Supplies	2,230.16
Printing and Copying	200.74
S'mores Shack	662.46
Santa Stuff	15.00
Storage Buildings	1,847.98
Supplies	319.18
Utilities	1,340.86
Volunteer Appreciation	9,219.03
Total Operations	85,243.19
Other Types of Expenses	
Community Outreach	1,000.00
Drone	450.00
Insurance - Liability, D and O	2,435.00
Other Costs (Inc. Start-Up)	3,385.00
Total Other Types of Expenses	7,270.00
Rental Expenses	
Facility Rental	7,000.00
Lights, Mics, Music Etc	372.12
Total Rental Expenses	7,372.12
Total Expense	130,227.50
Net Income	11,127.35

other/checks	Venmo	Cash App	Square	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013	2022 Clicker	2022 Per Car	2022 Raffle	Smores	2021 Clicker	2021 Per Car	2021 Raffle	2021 Smores	2020 Clicker	2020 Per Car	2019 Clicker	2019 Per Car
				\$ -	\$ 1,046.00	\$ 260.00	\$ 502.00	\$ -						58											
	\$ 20.00		\$ 19.15	\$ 580.00	\$ 1,585.68	\$ 2,264.28	\$ 1,431.45	\$ 741.44										180	9			308	7	353	\$ 4.06
				\$ -	\$ 851.47	\$ 1,579.56	\$ 686.35	\$ 399.81										106	8			204	8	130	\$ 5.28
				\$ -	\$ 362.00	\$ 718.77	\$ 324.20	\$ 255.00										61	6			104	7	77	\$ 4.21
				\$ -	\$ 581.33	\$ 675.66	\$ 426.00	\$ 440.87										77	8			102	7	54	\$ 7.89
				\$ -	\$ 1,200.45	\$ 1,439.86	\$ 268.41	\$ 817.24										135	9			128	11	51	\$ 5.26
	\$ 7.00			\$ 946.89	\$ 1,559.53	\$ 2,369.43	\$ 781.18	\$ 1,230.29						120	8			205	8			270	9	148	\$ 5.28
	\$ 25.00			\$ 2,864.31	\$ 2,740.72	\$ 4,176.49	\$ 1,524.61	\$ 1,693.68	\$ 1,669.00	\$ 636.88	\$ 318.90			287	10			284	10			468	9	214	\$ 7.12
	\$ 50.00	\$ 20.00	\$ 19.15	\$ 2,521.29	\$ 2,745.72	\$ 4,914.43	\$ 1,777.71	\$ 1,604.53	\$ 1,620.00	\$ 963.05	\$ 569.04			272	9			312	9			661	7	282	\$ 6.30
				\$ 766.55	\$ 1,318.64	\$ 1,994.56	\$ 820.56	\$ 982.82	\$ 1,172.00	\$ 347.91	\$ 387.96			98	8			150	9			263	8	150	\$ 5.47
			\$ 2.82	\$ 451.38	\$ 407.00	\$ 429.08	\$ 357.11	\$ 284.47	\$ 170.68	\$ 89.00	\$ 121.55			77	6			52	8			68	6	59	\$ 6.05
50	\$ 15.00	\$ 9.50	\$ 9.50	\$ 501.82	\$ 587.74	\$ 999.71	\$ 477.66	\$ 462.98	\$ 393.69	\$ 123.13	\$ 202.10			65	8			77	8			95	6	67	\$ 7.13
	\$ 10.00			\$ 567.50	\$ 616.35	\$ 734.71	\$ 341.18	\$ 404.13	\$ 267.83	\$ 335.70	\$ 194.05			60	9			81	8			106	7	62	\$ 5.50
200		\$ 9.64		\$ 936.95	\$ 854.40	\$ 1,274.41	\$ 760.69	\$ 623.70	\$ 264.96	\$ 276.30	\$ 190.65			90	10			93	9			160	8	110	\$ 6.92
	\$ 35.00			\$ 2,895.76	\$ 2,895.84	\$ 3,114.95	\$ 2,688.00	\$ 1,687.84	\$ 1,960.22	\$ 1,415.04	\$ 1,017.74	\$ 663.87	497.28	293	10	\$ 98.00	\$ 92.52	339	9	\$ 159.00	\$ 79.15	407	8	366	\$ 7.34
100	\$ 60.00			\$ 5,692.14	\$ 5,921.19	\$ 7,189.30	\$ 3,846.30	\$ 2,315.57	\$ 2,774.39	\$ 3,001.43	\$ 2,495.97	\$ 1,855.55	1421.87	568	10	\$ 95.00	\$ 98.29	656	9	\$ 140.00		836	9	644	\$ 5.97
10	\$ 120.00			\$ 1,974.02	\$ 1,264.11	\$ 2,586.34	\$ 1,482.77	\$ 1,604.35	\$ 1,356.32	\$ 1,008.77	\$ 963.90	\$ 1,041.46	706.11	203	10	\$ 103.00	\$ 36.73	162	8			330	8	245	\$ 6.05
	\$ 45.00			\$ 750.12	\$ 822.78	\$ 903.86	\$ 532.80	\$ 768.00	\$ 420.75	\$ 365.50	\$ 354.60		1087.24	76	10			68	12			134	7	65	\$ 8.20
2	\$ 26.00	\$ 17.00		\$ 730.82	\$ 1,214.73	\$ 1,313.34	\$ 869.41	\$ 1,296.73	\$ 359.96																